



Kameron Institute

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Kameron® Institute KC3® Positive Label Certification

Program Overview

The Kameron Institute KC3 Positive Label Certification Program is a research based, Bully Preemption and Positive Character and Citizenship Program, proven to cut name-calling, discipline and distraction incidents in half, while doubling kind words, tolerance and cooperation. It's easy to use. It's logical. It works. Margaret Ross's new book, **Casey and the Amazing Good Finder**, provides the foundational language for the Good Finder Edition of the KC3 Positive Label Program, **Casey And The Amazing Giant Green Shirt**, provides the language for Amazing Casey Edition of program and **Casey And The Growing Spurt**, is used with Middle Schools. The program is also an Official Character Education and Citizenship Program of the National Museum of Patriotism.

The Kameron KC3 program improves a school's atmosphere for learning and increases bus safety by decreasing distractions. Over 90% would recommend the program to others. Average teaching time returned to the school is one hour per week.

Question: Is name-calling, shunning, and ridiculing really bullying? And does it cause problems for you?

Answer: 85% of surveyed students say **YES**

Fact: Title I elementary schools' staff and students could benefit from earning a three-year certification with this proven program and training. The skills learned and additional teaching time given can assist a school with meeting goals or gaining or maintaining AYP.

Fact: This is the step beyond prevention. It is solution-focused – PREEMPTION. The program equips staff and students with a critically needed skills tool set, empowering them to build success in school and in life. It brings the principles of Character Education and Citizenship to life.

Fact: 11 million (nearly half) of US children daily arrive at school on a bus where bullying occurred, making them less likely to be in a positive frame of mind and ready to learn.

Kameron Institute KC3 Program Works*

- Kind words and cooperation increases 60%
- Name-calling decrease 53%
- Bus issues decrease 50%
- Classroom distraction minutes down 55%. Average teaching time returned is one hour per week.
- *50,000 sample of certified surveyed program participants

Testimonials

"Teachers and bus drivers noticed that students were trying harder to get along with each other. Students and teachers are feeling safer and that is creating a more positive learning environment. Name-calling and negative comments have decreased and classroom instruction and learning have increased." **Dr. Cocolis, Winnwood Elementary**

"Increased student positive label program awareness by 85%; increased positive labeling behaviors by 50%; decreased negative statements/name calling by 30%; kind word exchanges between students more than doubled; teacher awareness of students positive qualities increased by 85% and kind words from adults to students nearly doubled." **R. Mason, J. J. Middle School**

"Subjective evidence along with both pre and post survey data has shown a significant decrease in bus referrals involving bullying and name-calling." **J. Dutton, Simonton Elementary**