



Kameron Institute

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Kameron Institute Management Consulting Services

Kameron Institute, founded by Margaret Ross, is a management and educational consulting firm advising and leading companies on issues of market strategy, organizational dynamics, communication's technology and staff development.

The aim of the Kameron Management Consulting Practice is to make a positive impact on our clients' thinking, business results, and their human operating environment. We are specialists in Marketing Leadership and People Development.

Our approach and materials are tailored to meet the needs of the client. We come to each engagement with no preconceived ideas; we help top management develop solutions for their most challenging problems. We take an overall independent and fact-based view of performance. We rely on facts because they can align working groups. We clarify common goals because this raises the view beyond competing agendas. We work directly with leaders who can partner with us to develop and accept recommendations and have the ability to implement them.

Strategic and Planning Services

- Review Firm's Goals and Objectives
- Customer & Partner Research
- Employee Climate and Satisfaction Surveys
- Assess Strengths and Weaknesses
- Review/Develop Position Descriptions
- Communications Services – Idea Innovation Delivered in Communication
- Team Building/Interpersonal Relationships
- Creating A Bully Free Workplace
- Diversity Training
- Peer Mediation and Proactive Communication Skills
- Evaluate Organizational Structure
- Analyze Internal Operations

We are committed to modeling good character and to building long-term relationships based on trust. We earn our clients' trust. We do this through our consistently superior service, our professional conduct, and our complete commitment to their goals. We care for our clients as people. People and relationships – matter.